Washington State University Pullman Campus

Washington State University (WSU) utilizes vehicle license plate recognition (LPR) hardware and software for its parking system. LPR and pay-by-plate technology specifically connects campus-parking permits to individual vehicle license plates. These technology improvements significantly enhance and simplify the customer experience, enforcement, and parking lot utilization analysis.

**Locations**
LPR data is collected on the WSU Pullman campus streets, parking lots and parking areas, and other areas that WSU is or may become responsible for (see Campus Parking Map [here](#)). LPR data is collected by cameras positioned on a mobile vehicle-mounted system. Any “LPR vehicle” is driven by trained personnel in parking locations throughout the WSU Pullman campus. LPR vehicles can be active 24 hours daily, 7 days per week.

**Data Collected**
The LPR system captures two photos of observed vehicles: (1) a context photo of the vehicle and its immediate surroundings and (2) a photo of the license plate. Typically, these photos are taken from the rear of the vehicle, although there are occasions where a photo is taken from the front (e.g. when a car is backed into a parking space). The photos are not of a resolution that allows identification of the vehicle occupants. Along with the photographic data, the system also records the Global Positioning System (GPS) coordinates and date/time information of the observation. Further software processing of the vehicle license plate image generates an alphanumeric version of the vehicle license plate number which is also stored with the parking LPR record.

**Use of Data**
The intended use of data collected by the LPR system is for parking activities and enforcement. LPR data is used to determine a vehicle’s parking permit permissions in a given parking area and support the issuance of a parking citation if needed. The data may be used by the WSU Police Department in assisting immediate or on-going safety concerns and conducting specific security investigations; and compulsory law enforcement investigations. Any use of the data for purposes outside of these stated purposes must be detailed and approved in writing through administrative channels by the Vice President of Finance and Administration.

**Data Retention**
Data collected by the LPR system not resulting in parking enforcement action or not part of an ongoing law enforcement investigation may be retained up to 90 days. Statistical lot utilization data (generic vehicle counts) is retained indefinitely for parking program planning and operations. Data resulting in parking enforcement action is retained with the citation (ticket) records according to established WSU data retention policies. Data associated with an ongoing security and/or law enforcement investigation is retained until the investigation is completed or as directed by investigators or courts and/or in conformance with WSU data retention policies.

**Access to Records**
Access to records created and maintained by the LPR system is restricted to trained WSU parking personnel performing their duties and a limited number of WSU Police Department law enforcement personnel. All personnel with access to the system use unique identifiers and passwords to access records and all login, record additions, and other activity is logged. Access to the system by others is prohibited. Note that data may be subject to the Washington Public Records Act and subject to legally recognized redaction.

**Determining what data we have about you**
Students, faculty and staff with a WSU parking account may view information we have about their own individual vehicles at any time by logging onto their parking account.

**Public Notification**
WSU will notify the public of its LPR data collection activities and policies via:

- Posting of this privacy policy on the WSU Pullman Parking website